

# Hello I'm Soledad Rodriguez



Wilmington, NC



solsunz.com



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## PROFILE

Highly adaptable, detail-oriented professional with excellent communication, interpersonal and creative thinking skills. Eagerly seeking growth opportunities to help myself develop into an emerging leader while leveraging my abilities to successfully fill the vacancy at your company.

### Bachelor of Fine Arts

UNC Wilmington - 2014/2018  
Communication Studies  
Digital Arts

### PERSONAL SKILLS

Written & Oral Communication  
Customer Service Experience  
Leadership Experience  
Computer Proficiency  
Adobe Creative Suite  
Time Management  
Strong Work Ethic  
Organization

### LANGUAGES

Native Spanish

### Creative Director | 2018 - present

The Social Contract LLC

Grassroots music label for up and coming artists

- Managed all aspects of campaign design, including innovation, development, and implementation
- Managed, oversaw and launched several major digital projects for 10+ prominent clients
- Created cohesive branding/marketing materials

### Manager | 2017 - 2022

Camino Real Mexican Restaurant

- Maintained high standards of customer service during high-volume, fast-paced operations
- Built loyal clientele through friendly interactions and consistent appreciations
- Cross-trained and coordinated scheduling with team members to ensure seamless service

### Freelance Designer | 2019 - present

- Created graphic elements and layouts for use in a variety of mediums, including but not limited to print/web flyers, company logos, and catalog illustrations
- Communicate all technical design specifications from development to production